

Media Business and Marketing Teacher Person Specification

Essential	Desirable	From
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Qualifications

	Essential	Desirable	From
Qualified teacher status or recognised equivalent		✓	A
Degree in related subject specialism		✓	A
Commitment to gain Qualified Teacher Status within three years of commencing employment	✓		A







Experience

	Essential	Desirable	From
Teaching experience with the age range and/or subject(s) applying for		✓	A
Working within the media industry	✓		A
Networking with industry professionals		✓	A

Knowledge and skills - the ability to...

	Essential	Desirable	From
Use Adobe Create Suite effectively	✓		A
Create a stimulating and safe learning environment	✓		I
Establish and maintain a purposeful working atmosphere	✓		I
Plan, prepare and deliver a curriculum relevant to the age and ability of the groups taught	✓		A,I
Assess and record the progress of students' learning	✓		A,I
Demonstrate a commitment to equal opportunities	✓		I
Teach using a wide variety of strategies to maximise student progress and learning	✓		A,I
Encourage children in developing self-esteem and respect for others	✓		A,I
Successfully deploy a wide range of effective behaviour management strategies	✓		I
Communicate to a range of audiences using a variety of techniques	✓		I
Use technology to support student learning		✓	A,I

Commitment - demonstrate commitment to...

Equality			I
Promoting The Global Academy vision and ethos			A,I
Establishing a high quality, stimulating learning environments			A,I
Relating to and showing respect for all members of the school and wider community			A,I
Ongoing relevant professional self-development			A,I
Safeguarding and child protection			A,I

Key

A Evidence from application form and personal statement

I Evidence from a face to face interview